



Facebook Adverts

How to manage your results

So you've promoted your campaign on social media and you want to keep an eye on how it's doing. Easy! Visit our 'Analytics' page to see how much interest your campaign is attracting through data such as page views, shares and leads. Alternatively, visit our 'Leads' page and you can retrieve all the contact information of those who have left their details through form fills.

Analytics

1. Select a date range from the top of the page for you to analyse.
2. By scrolling down to the table at the bottom, select which campaign it is you want to analyse by ticking/un-ticking them.
3. Analyse the graph lines to see whether your advert analytics have improved/deteriorated/stayed the same over time.

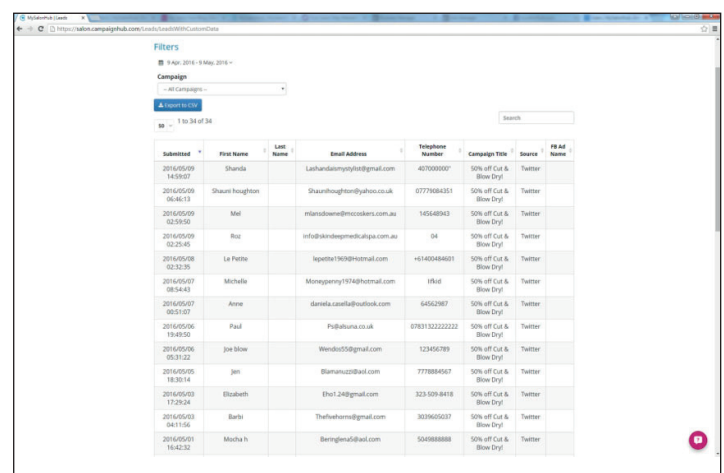


How to get here...

From your dashboard, click 'Analytics'.

Leads

1. Select a date range from the top of the page for you to view.
2. From the 'Campaign' dropdown menu select which leads you want to view.
3. Export to a CSV file if you wish to use these contact details for external purposes



Submitted	First Name	Last Name	Email Address	Telephone Number	Campaign Title	Source	FB Ad Name
2016/05/09 14:08:07	Shanda		Lshandasmynytst@gmail.com	407000007	50% off Cut & Blow Dry!	Twitter	
2016/05/09 06:46:13	Shawn	houghton	Shawnhoughton@yahoo.co.uk	0777684351	50% off Cut & Blow Dry!	Twitter	
2016/05/09 02:58:06	Mel		mlarsdown@mccookers.com.au	145648943	50% off Cut & Blow Dry!	Twitter	
2016/05/09 02:25:45	Ric		info@skin-deepmedicalpa.com.au	04	50% off Cut & Blow Dry!	Twitter	
2016/05/08 02:32:39	Le Pietre		lepette1904@hotmail.com	+61400484603	50% off Cut & Blow Dry!	Twitter	
2016/05/07 08:04:43	Michelle		Moneypenny1974@hotmail.com	04	50% off Cut & Blow Dry!	Twitter	
2016/05/07 05:51:07	Anne		daniela.camilla@outlook.com	64562987	50% off Cut & Blow Dry!	Twitter	
2016/05/06 19:48:05	Paul		Pd@btuna.co.uk	078313222222	50% off Cut & Blow Dry!	Twitter	
2016/05/06 05:31:22	Joe	blow	Wendos5@gmail.com	123456789	50% off Cut & Blow Dry!	Twitter	
2016/05/05 18:30:14	jen		blamanz2@ad.com	7778884567	50% off Cut & Blow Dry!	Twitter	
2016/05/03 17:26:24	Elizabeth		Ethel_24@gmail.com	323 509 8418	50% off Cut & Blow Dry!	Twitter	
2016/04/03 04:11:56	Barb		Thefwekern@gmail.com	303965037	50% off Cut & Blow Dry!	Twitter	
2016/05/01 16:42:52	Macha	h	Berlingen@ad.com	504888888	50% off Cut & Blow Dry!	Twitter	

How to get here...

From your dashboard, click 'View your leads'.